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| **Year 6 Summer 1 – Blogging** |
| **Key Images**  | **Key Learning** |
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| Create a new blog |  |
| Title of the blog |  |
| A description the tell the reader what the blog is about |  |
| An image to illustrate what the blog is about |  |
| Cover image to go in the blogging header |  |

 | * To identify the purpose of writing a blog and its key features.
* To plan the theme and content for a blog and write the content.
* To consider the effect upon the audience of changing the visual properties of the blog.
* To understand the importance of regularly updating the content of a blog.
* To understand how to contribute to an existing blog.
* To understand how and why blog posts are approved by the teacher.
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| **Key Vocabulary** | **Key Questions** |
| * Audience
* Blog
* Blog page
* Blog post
* Collaborative
* Icon
 | **What is a blog?**A blog is a website or webpage that is regularly updated by the author. A blog also allows the reader to post comments or opinion based on what is written.**What can a blog be about?**A blog can be written about any subject. You could write a blog about school such as information about the subject you are studying. Alternatively, you could write a blog about your favourite team or movie.**How are the audience involved in a blog?**A key feature of blogs is that the audience can leave a comment or opinion about what they have read on the blog. |

Reference to