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| **Year 6 Summer 1 – Blogging** | | |
| **Key Images** | **Key Learning** | |
| |  |  | | --- | --- | | Create a new blog |  | | Title of the blog |  | | A description the tell the reader what the blog is about |  | | An image to illustrate what the blog is about |  | | Cover image to go in the blogging header |  | | * To identify the purpose of writing a blog and its key features. * To plan the theme and content for a blog and write the content. * To consider the effect upon the audience of changing the visual properties of the blog. * To understand the importance of regularly updating the content of a blog. * To understand how to contribute to an existing blog. * To understand how and why blog posts are approved by the teacher. | |
| **Key Vocabulary** | **Key Questions** |
| * Audience * Blog * Blog page * Blog post * Collaborative * Icon | **What is a blog?**  A blog is a website or webpage that is regularly updated by the author. A blog also allows the reader to post comments or opinion based on what is written.  **What can a blog be about?**  A blog can be written about any subject. You could write a blog about school such as information about the subject you are studying. Alternatively, you could write a blog about your favourite team or movie.  **How are the audience involved in a blog?**  A key feature of blogs is that the audience can leave a comment or opinion about what they have read on the blog. |



Reference to