

# Year 4 Summer 1 Art – Digital Media: Pop Art

## Key facts

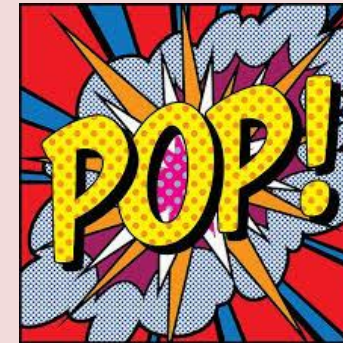
- Pop Art is a style of art based on simple, bold images of everyday items painted in bright colours. The *Pop* stands for *popular*
- Pop Art began in the 1950's
- It was a *popular* form of new art that was low cost and mass produced
- Pop artists created pictures of consumer product labels and packaging, photos of celebrities, comic strips and animals
- Andy Warhol was a very famous pop artist
- His screen-printed images of Marilyn Monroe and soup cans quickly became iconic images of pop art

Andy Warhol

Roy Lichtenstein

Robert Rauschenberg

## Examples of Pop Art



## Vocabulary

- layer
- edit
- review
- consolidate
- virtual
- iconic
- Pop Art
- popular culture
- innovative

## Characteristics of Pop Art

- **Recognisable imagery** – Pop Art utilised images and icons from popular media
- **Bright colours** – Pop Art is characterised by bright colours
- **Irony and satire** – humour was one of the main components of Pop Art
- **Innovative techniques** – many pop artists used print making processes which allowed them to quickly reproduce images in large quantities
- **Mixed media and collage** – Pop Art often blended materials and utilised different types of media